

January 1 - June 30, 2019

OPERATOR
SUCCESS[®]
Rewards
2019



Enroll today!

Earn **Rewards!** for the brands you purchase. It's as easy as 1, 2, 3...





First Half Details
January 1 - June 30, 2019

IT'S EASY TO EARN *Rewards!*

Fast One-Time Enrollment!

Enroll once and you are in. Simply complete enrollment form online at conagrafoodservice.com or mail in the attached form to start earning immediately.

No Minimum Purchase!

The more brands you purchase, the more you earn.

Earn Extra on Bonus Brands!

Look for new Bonus Brands in July.

Express Submission Processing!

For **express 2-4 week processing:**

Simply upload your distributor invoices to:

fspromos4u.com/conagra

Access Code: H119OSR

Prefer standard mail? Please allow 4-6 weeks for processing:

OperatorSuccess Rewards (FS-2346)

PO Box 2025

Brownsdale, MN 55918

(First half submissions must be postmarked/date stamped by July 31, 2019.)

TO START EARNING YOUR *Rewards!* SIMPLY...

PURCHASE
1-4 BRANDS

Earn
\$100

ON ALL CASES

PURCHASE
5+ BRANDS

Earn
\$200

ON ALL CASES

BONUS
BRANDS

Earn
\$100

EXTRA ON THOSE CASES

Bonus Brands are highlighted in green.

PUT US TO WORK IN YOUR KITCHEN!

Increase the number of Conagra Foodservice brands that you purchase and watch your *Rewards!* increase! Here's how:

- Purchase more of the brands you currently use.
- Convert your Brand X to a Conagra Foodservice branded product.
- Try new products.

● Look for our highlighted Bonus Brands below.



*See exclusion below



Also Included: Andy Capp's®, Blue Bonnet®, Crunch 'n Munch®, David®, Fleischmann's® Margarine & Spreads, H.K. Anderson™, Jubilee®, Parkay®, Penrose®, Ranch Style®, Stratford Farms®, Van Camp's®, Vogel®

* Excluded: Hunt's SKU 27000 38251



OPERATOR ELIGIBILITY

- This program is available only to Foodservice Operators who purchase any of the eligible Conagra Foodservice branded products. Distributor and Chain Operator-labeled products do not qualify for this program. See Foodservice Full Line Catalog for complete listing of qualifying SKUs.
- Contract or Bid Operators are ONLY eligible to redeem on the brands where they DO NOT have deviated or contract pricing.
- Operators affiliated with a GPO are ONLY eligible to redeem on the brands where they DO NOT have contract pricing.
- Same case purchases cannot be used across multiple submissions by more than one Buying Group or Redemption House. Buying Groups and Redemption Houses must provide individual unit address details in advance of submission. Once unit listing is approved, payout will be based on the performance of each individual unit.
- Multi-unit establishments may enroll as individual locations or as a single entity. Individual unit addresses and purchase details must be provided. If submitting as individual locations, payout will be based on the # of brands purchased by each location. Checks will be mailed to the individual locations. If submitting as a single entity, payout will be based on the total # of brands purchased across all locations divided by the number of units. One check will be mailed to the designated headquarter location.

TERMS & CONDITIONS

- Retail, Distributor and Chain Operator-labeled products do not qualify for this program. Partial cases are not eligible. See foodservice full line catalog.
- Operators must be enrolled in program to participate. Enrollment is only needed once for ongoing program participation. Operators may start redeeming beginning with the date of their enrollment. No back dating will be allowed.
- Purchases used on this program may not be used for redemption on other Conagra Foodservice programs, unless otherwise noted.
- Rebates will be paid via check directly to Foodservice Operators once proper documentation has been received and verified. Payment will be processed and sent out within 2-4 weeks for online submissions and 4-6 weeks for standard mail. There may be delays in processing checks if improper documentation is received with the submission.
- The first half program for 2019 is scheduled to end June 30, 2019. Request for final payments must be submitted no later than July 31, 2019. The second half program for 2019 will begin July 1, 2019.
- Conagra Foodservice reserves the right to terminate, modify the program or change the rebate schedule by written notification.

PROOF OF PERFORMANCE

- Foodservice Operators must submit valid proof of performance (e.g., invoice copies or computer generated distributor velocity reports) which must include distributor name, invoice number, date of sale, customer name, corresponding Conagra Foodservice UPC codes, invoice price and individual case quantities for purchases made during the claim period.
- No personal Excel spreadsheets or hand written invoices allowed as proof of performance.
- Invalid for resale, cash/carry and club stores.

**For more information about other
Conagra Foodservice products, please call:**

1-800-357-6543

My foodservice operation can best be described as:

- Casual Dining
- Hospital
- Family Dining
- Long-Term Care
- K-12 School
- Bar/Tavern
- QSR
- Sandwich/Bakery Café
- Recreation/Entertainment
- Catering
- Convenience Store
- Vending/OCS
- Business Dining
- College and University
- Other _____

Number of Units: _____

Seasonal Operation: Yes No

Seasonal Period: _____

Dayparts served (check all that apply):

- Breakfast
- Dinner
- Lunch
- Snacks/Take-Out



Enroll online at
conagrafoodservice.com
or submit this form.

Establishment Name: _____

Contact Name: _____

Job Title: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Primary Distributor: _____

Distributor City: _____ State: _____

Email (required): _____

By checking the box below, operator gives permission for us to send promotional materials via email.

Check box to opt in email.

Telephone: _____

Operator Signature: _____

The above signed has read and understands the OperatorSuccess Rewards Program Terms and Conditions on the back of this brochure.

Date: _____

Send complete form to:
OperatorSuccess Rewards Program (FS-2346)
PO Box 2025
Brownsdale, MN 55918